



PrePass® UPDATE

The Nation's Weigh Station Bypass System

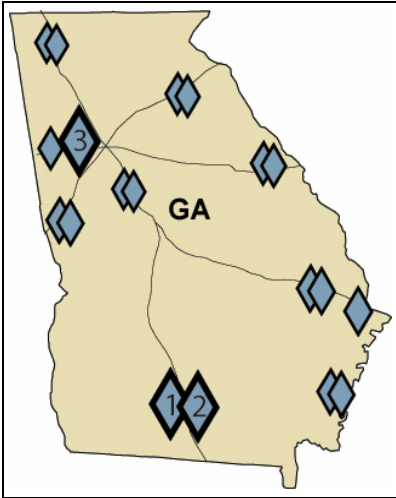
AUGUST 2007

HEAVY VEHICLE
ELECTRONIC
LICENSE
PLATE,
INCORPORATED



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New PrePass Sites Added



Three new PrePass sites recently became operational in Georgia:

- 1 - Lowndes SB (I-75)
- 2 - Lowndes NB (I-75)
- 3 - Douglas EB (I-20)

These three openings complete the planned installation of Georgia's 19 sites, which began in January.

Further south, two Florida sites known as Islamorada NB and SB are being closed due to

roadway expansion. However, a new site up in Madison, WI also recently came online, making it the third active site in that state and our **279th PrePass facility nationwide!**

Visit www.PrePass.com for a map of all our locations.

Driver Appreciation Events

In late August and early September, PrePass will team up with the California Trucking Association (CTA) and the California Highway Patrol (CHP) to sponsor several days of food and fun at weigh stations in California. There will be informational booths and **FREE BBQ LUNCHES** provided.

During these events, no inspections will be conducted.

If any of your drivers are going to be in the neighborhood, please tell them to stop by and enjoy a free lunch on us! Don't forget to tell your friends!

➤ Cordelia WB (North of Oakland)

Monday, August 27
10:00 AM - 2:00 PM
BBQ from 11:00 AM – 1:00 PM

➤ Nimitz NB (North of San Jose)

Tuesday, August 28
11:00 AM – 1:00 PM

➤ Gilroy NB (South of San Jose)

Wednesday, August 29
11:30 AM – 1:30 PM

➤ Desert Hills WB (Banning)

Wednesday, September 12
10:00 AM – 3:00 PM



PrePass at GATS

August 23rd through 25th, one of the largest trade shows in the trucking industry takes place in Dallas, TX – The Great American Trucking Show (GATS). Each year, nearly 50,000 motor carrier professionals attend this convention to learn about current industry developments and view the latest technologies available to improve operational efficiency.

PrePass representatives will be on-hand at GATS in booth #12044 to share information about our services, answer questions, and enroll new customers. For drivers with select PrePass Partner companies, we will even be able to hand them a new PrePass transponder **on the spot** when they enroll. Please feel free to stop by and see us!

Visit www.gatsonline.com for additional event information.

It Just Makes Cents

So just how much is PrePass saving you each month?

With each successful bypass at a PrePass site, your drivers conserve approximately one half-gallon of fuel, save an average of five minutes driving time, and avoid putting additional costly wear and tear on their vehicles.

The current average U.S. diesel price at the end of July was \$2.847*. That means if one of your drivers bypassed at least 15 times last month, he saved more than \$20 solely in fuel costs and over an hour of extra time on the road!

* Source: Energy Information Administration (www.eia.doe.gov)

Your Bypass Data is Protected

There are still some drivers reluctant to use PrePass, because they incorrectly believe their bypass activity can be used to find where they've been traveling, how fast they're driving, or the amount of time they've been on the road.

This is a myth!

PrePass is not used to track speeds, hours of service, or vehicles' locations. PrePass data is strictly confidential and never made available for enforcement activities. Only five times in the 12 year PrePass program history has data ever been shared, and each instance the data was shared because of court subpoena power.

HELP Inc is committed to ensuring that PrePass customers are never subject to stricter enforcement than non-users.

Crowded Windshields?

If your drivers still have separate transponders for *E-ZPass* and PrePass in their cabs, call 1-800-PrePass and ask about enrolling in **PrePass^{Plus}** – our service that lets drivers use a single fusion transponder to bypass PrePass weigh stations and pay tolls electronically at *E-ZPass* facilities.